



## Strategic Planning Session Summary

### February 06, 2008

The 2008 Strategic Planning Session for the Ohio River Greenway was held at Endris Lodge in Lapping Park, Clarksville, IN from 4:00 p.m. - 8:00 p.m.

The meeting was called to order by Philip Hendershot at 4:10 p.m. and began by taking attendance.

<p><b>Voting Members Present:</b>          Clarksville – Jane Sarles          Clarksville – Paul Kraft (Proxy)          Clarksville – Gil Campbell          Jeffersonville – Mayor Tom Galligan(Proxy)          Jeffersonville – Philip Hendershot          Jeffersonville – Wayne Estopinal (Proxy)          New Albany – Mayor James Garner (Proxy)          New Albany – Anne Banet          New Albany – Pat Leist-Stumler          Governor’s Appointee for Clark County- Elmer Hoehn          Governor’s Appointee for Floyd County- Valla Ann Bolovschak  <b>Non-Voting Members Present:</b> Steve Knowles – DNR</p>	<p><b>Proxies:</b>          Brian Kaluzny to Paul Kraft          Scott Wood to Mayor Doug England          Jim Urban to Mayor Tom Galligan          Brent Williams to Wayne Estopinal</p> <p><b>Voting Members Absent w/o Proxy:</b>          None</p> <p><b>Non-Voting Members Absent w/o Proxy:</b> None</p>
<p><b>Project Staff:</b>          Shaunna Graf – Project Coordinator          Matt Schueler – USACE</p>	<p><b>Members of the Community:</b>          Sharon Wilson (Clarksville Planning)          Charlie Martin          Al Goodman</p>

There were no formal motions made at this meeting. The goals of the meeting included the following:

- Clarifying Funding for 2008
- Prioritizing Design and Construction Plans
- Updating Commission on all projects
- Organizing Commission for special projects
- Providing a forum for in depth discussions regarding planning

The first item discussed was Marketing for the Greenway.

Shaunna Graf began by discussing the need to continue fundraisers and events as not only a financial support of the project, but also for raising awareness in the Communities and beyond for the Greenway. One item which currently needs a lot of attention and work is the Ohio River Greenway Website. The Commission agreed that the website needs to be updated and fully functional. It was agreed that a task force would be set up to go over the details including the use of an interactive map utilizing the talents of the IUS Design Center student Marie Billings.

Other marketing focuses for 2008 will include a color brochure. (st Tool to reach audience with specifics). In the area of public relations focuses for 2008 will include presentations throughout Community. Progress reports to the three community city/town councils. The Commission will form a team for the River Cleanup in June.

Shaunna Graf brought forth to the Commission having Committees and task forces to better utilize Commission members' time and talents. This would also allow community members wishing to participate the opportunity to join the project.

The Commission will fully explore the function and formation of the Committees/Task Forces through the Steering Committee. Committees discussed were:

- Website Taskforce
- Public Relations and Events
- Monuments and Memorials Committee

The Commission discussed the plan for matching the 2008 Federal funds. New Albany, Clarksville and Jeffersonville will work with the Commission to obligate the Federal funds by September 30, 2008. The focus of the work will be dependent upon how much of the reprogrammed federal funding within the US Army Corp of Engineers will be made available in 2008. Assuming all funding will be available and each community is able to match accordingly, it was agreed that the following would be the focus for these federal funds:

**New Albany:**

- Construction – Scribner Place
  - Bank Stabilization area for Scribner Place
  - Lower trail and roadway construction within bank stabilization area for Scribner Place
- Design - K&I + Silver Creek
  - Multiuse path - East from Scribner to Silver Creek Bridge

**Jeffersonville:**

- Construction – Restaurant Row Phase I
  - Middle Connector Trail leading down from Big 4 Plaza to Lower Trail
- Design - Restaurant Row Phase II
  - Starting at I-65/Kennedy Bridge to Clarksville line

**Clarksville:**

- Design - Carmen Industries
  - Starting from Carmen Industries to Jeffersonville line

The Commission discussed the remaining areas along the Greenway which have yet to be designed to be considered as priorities. Jeffersonville is currently working on the design for the Big 4 Bridge Connection. Clarksville is currently working on the Lewis and Clark trail, part of which is in the Greenway Corridor. It was clarified that the K&I connection as well as the Silver Creek area near the Loop Island wetlands encompassing the railroad bridges are within the Greenway Corridor. This allows for the Greenway Commission to focus on the multiuse trail in Clarksville and New Albany crossing over Silver Creek to quickly connect the communities. Louisville is moving forward with plans to make the K&I accessible for pedestrian and bike path use.